Item and customer are part of data sources.

Calendar comes under hierarchical dimension.

Also Email can be parsed as hierarchical dimension.

**Franchise**

FranchId: retail database

FranchRegion: retail database

FranchPostalCode: retail database

FranchModelType: retail database

**Calendar**

SalesDate

ServPurchDate

MmbDate

EventDate

**Hierarchical(year->month->day)**

**Item (combine Merchandise, Service, and Events)**

MerchId & ServId

MerchName & SerCatName

MerchType & Event Typr Code

**Customer (combine member and corporate customers)**

MmbId & CorpCustId

MmbName & CorpCustName

CorpCustLoc

MmbEmail

MmbZip

MemTypeId